

**Westside Healthcare Advisory
Meeting Minutes
August 27, 2009
Patterson – Community Library**

Meeting was called to order at 6:37pm.

Advisory Chairman DeMartini, Stanislaus County Supervisor - District 5 made opening comments – thanking attendees for all of their energy and commitment.

All attendees self introduced.

Chairman DeMartini reviewed the agenda and asked for any comments regarding the meeting minutes from July – all approved the paraphrase and there were no clarifications or comments.

Marc Smith made the recommendation that perhaps the task force ought to develop a simple community baseline survey given the recent ramp up of Healthy Choices campaign/outreach. The workgroup discussed this concept at length and directed staff to develop a simple survey tool in English and Spanish language for distribution.

Several avenues for distribution were discussed including:

- via our existing e-newsletter vehicles
- through our relationships with education (k-3 households)
- outreach to press/media
- on the web at westvalleyhealth.org
- hard copy sites in the community – including pharmacies, clinic locations, public buildings and libraries, etc.

ACTION ITEM: Staff to prepare simple community baseline survey in English and Spanish, develop an outreach strategy and implement the distribution based upon the committee direction as provided.

Dr. Ramos shared his ideas regarding the use of the taskforce work group as a communication and mobilization hub for sharing vaccine distributions through the impending H1N1 flu cycle.

The work group was very supportive of using the taskforce infrastructure to develop strategies for west side cooperation.

Del Puerto Health Care District agreed to sponsor a breakfast meeting inviting all westside physicians, groups and pharmacy representatives/owners, the public health department representative, school representatives and Supervisor DeMartini.

The group discussed prospective flu clinics and the H1N1 vaccine.

Dr. Ramos shared that access is available to the RIDE system for adult flu vaccinations, especially the H1N1, since they were projecting a two dose protocol. Each organization was asked to complete a questionnaire which would be sent detailing their various clinics.

ACTION ITEM: Margo Arnold to follow up with taskforce re: west side vaccine mobilization meeting, survey results and next steps to mobilize.

The Taskforce spent the last segment of the meeting discussing the Healthy Choices Campaign and next steps with focus on the student/youth outreach initiatives.

Project intern Sean Privette (MPA Graduate Student, CSUS) was introduced. Sean shared his approach for rolling out both the student art and high school essay contests.

Staff shared that both the West Side Index and the Patterson Irrigator have agreed to promote these activities. Susan Mattas (Index) graciously agreed to sponsor the student prizes for the campaign – thank you Susan and Mattas Papers!!

ACTION ITEM:

Student art contest entrants will be judged by the taskforce at the October 22 meeting. Several members of the media have been asked to judge the essay entrants. Both contest threads close on October 19.

The next meeting was scheduled for October 22, 2009 (Thursday evening) beginning at 6:30 PM in Gustine at the Al Gowman Community Center – Schmidt Park in downtown Gustine.

Chairman DeMartini thanked everyone for his or her commitment to the workgroup and closed the meeting at 8:24 pm.