

**Westside Healthcare Advisory
Meeting Minutes
July 2, 2009
Newman - City Council Chambers**

Meeting was called to order at 6:42pm.

Advisory Chairman DeMartini, Stanislaus County Supervisor - District 5 made opening comments – thanking attendees for all of their energy and commitment.

All attendees self introduced.

Special thank you to Councilman Kelly and the Newman City Manager's Office for beverages and fruit trays. The refreshments were very well received by the workgroup and seen by several as an open expression of the City of Newman's commitment to this task force effort.

Chairman DeMartini reviewed the agenda and asked for any comments regarding the meeting minutes from June – all approved the paraphrase and there were no clarifications or comments.

The focus of the July meeting was the impending Healthy Choices Summit 2009. There was considerable discussion regarding the Biggest Loser Contest – specifically the weigh out date and location. Several were concerned that the Labor Day weekend weigh out was in conflict with Centennial festivities in Patterson and that getting all of the teams together on that weekend would be near impossible. All agreed that it would not hurt to push the contest weigh out date to Saturday September 12. All agreed that the weigh out would transpire in Patterson on the City Circle – outside of City Hall.

ACTION ITEM: Staff to prepare perpetual trophy and press release for September 12 Biggest Loser weigh out – contest conclusion.

Biggest Loser T-Shirt design was discussed – workgroup suggested that a front logo be added representing the Healthy Choices Campaign and that the back of the shirt art be represented larger – full back.

ACTION ITEM: Staff redesigned the shirt art per work group discussion and direction.
NOTE: There are several left over shirts available to any task force member that did not receive a shirt on the day of event.

Margaret Lera lead the event budget discussion – stating that a conservative \$2,000 total budget has been developed which included special event t-shirt, all printing, luncheon cost for 150 invitees, and event logistics. This can be an easily shared expense by and between several of the larger work group members. The recommendation to invoice five members (Stanislaus County, Emanuel, Del Puerto, Golden Valley and Sutter Gould) at \$400 dollars each was confirmed and agreed to as approach.

ACTION ITEM: Staff to invoice each of these five event co-sponsors at the \$400 co-sponsorship rate.

Marc Smith (Golden Valley representative) recommended that the California Healthcare Foundation and the California Endowment be independently invited to the event.

ACTION ITEM: Staff invited both of these groups to the event. RSVP was received from the California Endowment

Chairman DeMartini facilitated a discussion regarding the event agenda and speaking rotations. There was some concern that the event should not run long (after 1:00 PM) with issue being that many would be forced to leave – return to work, etc.

ACTION ITEM: Staff, working with event sub-committee modified the event agenda during the pre-event walk through to compress the schedule to a 1 PM closing remarks time line.

ACTION ITEM: Staff developed presentation materials for Supervisor DeMartini presentation of campaign. Staff aligned speaking agenda with keynote speaker Dr Ramos in advance of event.

Several task force members suggested the development of an event program to include agenda, speakers, keynote bio, taskforce mission statement, key contact information and health tips brought to participants by the various health topic vendors.

ACTION ITEM: Staff developed a hand out for the event that captured all of these primary points.

The next meeting was scheduled for August 27, 2009 (Thursday evening) beginning at 6:30 PM in Patterson at the Patterson City Hall – downtown Patterson.

Chairman DeMartini thanked everyone for his or her commitment to the workgroup and closed the meeting at 8:09 pm.