

**Westside Healthcare Advisory
Meeting Minutes
February 7, 2008
Gustine - City Council Chambers**

Meeting was called to order at 7:08pm.

Advisory Chairman DeMartini, Stanislaus County Supervisor - District 5 made opening comments – thanking attendees for all of their energy and commitment to this process.

All attendees self introduced – positive comments about the workgroup and the progress to date as introductions were being made.

Chairman DeMartini reviewed the agenda and asked for any comments regarding the meeting minutes from November – all approved the paraphrase and there were no clarifications or comments.

Richard Cummings a demographer from the Great Valley Center spoke to the workgroup and shared a brief slide presentation. Mr. Cummings discussed State and regional population growth trends and issues in the Central Valley.

As part of his presentation – Mr. Cummings shared the Great Valley Center affiliation with UC Merced School of Medicine program. Mr. Cummings discussed a recent grant awarded to the UC on behalf of the Governor's Partnership for the San Joaquin Valley. This project is a telemedicine pilot program that will target several rural valley locations with medical technology.

Mr. Cummings also shared that there currently is a request for proposals for inclusion into an experimental effort in telemedicine.

ACTION ITEM: Staff to contact UC Merced and inquire regarding RFP status and pilot potential for Westside Healthcare Advisory taskforce members. **[FOLLOW UP NOTE:** Not an RFP process – rather, an e-survey input form to complete for program consideration. Information and process was shared with taskforce membership. At least one of the three task force member organizations completed the e-survey process]

Mr. Cummings concluded his presentation by suggesting that the taskforce contact Jennifer Smith at UC Merced – telemedicine coordinator.

ACTION ITEM: Ms. Jennifer Smith was contacted and invited to speak to the taskforce at the March advisory meeting. Ms. Smith accepted the invitation.

Marc Hartley, Stanislaus County - shared OSHPD data collection activities to date and preliminary circuit rider whitepaper report.

The group reviewed and commented on the document and the data collected.

Some of the key comments included:

- Need to make data relevant via zip code
- There are 5 levels of ER acuity – levels one and two are urgent care – should focus on these data source levels
- Approach was questioned – is it appropriate?
- Several healthcare members suggested the need for more relevant data
- Suggestion was made that rather than County staff assuming the process forward that perhaps a sub-committee could be formed to assist County staff with collecting and compiling the most relevant and useful data for taskforce purposes. All agreed.
- Hartley to call upon several of the advisory members to form a sub-committee effort

There was some discussion of an “ask a nurse” type of telephone based/technology based approach for the rural Westside.

ACTION ITEM: Staff to collect some information on medical advice hotlines and ask a nurse call center models.

Additional conversation centered on a possible hybrid model with telemedicine and nurse call center components.

Advisory reviewed draft community outreach brochure.

Many revision edits and suggestions, including:

- Change title to reflect a simple purpose
- Larger font for doctors and services
- Remove advisory member names to free up additional brochure space
- Edit and update physicians roster data
- Add City Hall contact information? [Staff requests additional clarification on this request?]

ACTION ITEM: Staff to modify and return with edits and revisions.

Supervisor De Martini addressed next meeting date and location issue. The workgroup agrees with current rotating meeting locations. Therefore, the March meeting was scheduled in Newman at:

**Newman City Council Chambers
Thursday, March 13, 2008
7:00pm.**

Supervisor De Martini closed the meeting at 9:04 pm