

**Westside Healthcare Advisory
Meeting Minutes
March 13, 2008
Newman - City Council Chambers**

Meeting was called to order at 7:22pm.

[Thank you City of Newman for the dinner and refreshments!]

Advisory Chairman DeMartini, Stanislaus County Supervisor - District 5 made opening comments – thanking all attendees for on-going commitment to this process.

All attendees self introduced. See attached sign in sheet for actual attendance.

Chairman DeMartini asked staff to summarize the meeting minutes from the February meeting. Upon completion of this review – Chairman DeMartini asked for any comments and/or corrections regarding the meeting minutes from March. All approved the paraphrase and there were no clarifications or comments.

Jennifer Smith, Telemedicine Project Manager from UC Merced was the scheduled guest speaker. Ms Smith confirmed the date, time and location yet did not attend the meeting.

NOTE: In a follow up e-mail, Ms Smith stated that she had difficulty finding the meeting location. Staff subsequently has rescheduled Ms Smith to speak to the workgroup at the regular April meeting in Patterson.

ACTION ITEM: Staff to follow up with Ms. Smith regarding April Advisory meeting participation.

The work group started a sidebar discussion regarding the community outreach brochure. Several additional edits were suggested including:

1. A larger map scale to include the urban Modesto hospital distance to services (currently only identifies Turlock)
2. Add the Memorial/Doctors identifiers to the insert grid
3. Physician name spellings
4. Health Center hours and operational changes
5. Sutter Gould suggested that they will provide modified description language for their Care Center

An additional sidebar dialogue occurred regarding occupational and industrial medicine at Keystone Business Park. Supervisor DeMartini asked if the current Longs and Kohl's operations were 24 hours per day and if so, how they dealt currently with industrial medical issues on the business campus?

Keith Schneider from Keystone Business Park replied that yes, the park and major tenants are 24 hour operations and that currently all industrial medical issues are referred to Emanuel Medical Center in Turlock and/or Doctors Medical Center in Modesto.

Steve Lilly (Sutter Gould representative) shared an east coast model of care based upon a kiosk approach. The kiosk is staffed by a nurse practitioner usually in a Wall Mart or pharmacy center environment. Sutter Gould has experimented with this model in the Sacramento region with nominal successes.

Margo Arnold (Del Puerto Healthcare District) reiterated the need for the work group to best understand how much westside clients are utilizing emergency care services. Ms. Arnold shared her rural hospital background (Kern County) and the history and dilemma of hospital closures. "Hospitals close due to managed care." "Larger hospitals act as volume centers and the volumes just simply do not exist in the rural areas."

There was some staff directed follow up regarding earlier discussions surrounding dial a nurse programs – telephone triage services.

The workgroup did not seem to be supportive of the concept but was willing to take some closer look at a pilot effort.

Chuck Baucom stated, "the nurse/telephone triage approach is just a band aid." He also opined that "the westside residents that we are trying to approach are not necessarily very technologically sophisticated."

Staff will table this approach pending taskforce recommendation to pursue forward.

Marc Smith (Golden Valley) asked the group the question "perhaps we should narrow our focus so that we can achieve a few accomplishments?"

This sparked an interesting conversation around each task force member offering forward (as homework assignment) one or more task force deliverables. This approach was well received.

ACTION ITEM: Staff will prepare a template to send forward with meeting minutes – requesting focus items for the task force to consider addressing.

Marc Hartley, Stanislaus County - shared OSHPD data collection activities and his sub-committee discussions with Marc Smith and Steven Lilly. The sub-committee plans to continue collecting zip code specific data for the westside and emergency room (urgent care specific) data. All agreed that the preliminary circuit rider white paper/report would be a better tool with more completely informed data.

Supervisor De Martini addressed next meeting date and location issue. The workgroup agrees with current rotating meeting locations. Therefore, the April meeting was scheduled in Patterson at:

**Patterson Public Library
48 North Salado Avenue – next to the Post Office
Thursday, April 24, 2008
7:00pm – 9pm.**

Supervisor De Martini closed the meeting at 9:11 pm